



1172 S. Main St. #326
Salinas, CA 93901
Tel (831) 751-1678
Fax (888) 751-2724
email: Kim@MBayKids.com

www.MBayKids.com

February 17, 2010

Dear Preschool or Day Care Provider:

MBayKids.com & **Scoop!** magazine are gearing up for their annual salute to local preschools and day cares and we are inviting you to be a part of the fun!

Our April/May issue of **Scoop!** will provide parents with a listing of preschools and day cares in our community. Last year, nearly 40 child providers were included in this directory and we estimate an even greater number in 2010.

Basic directory listings are free. A **Basic Listing** includes the following:

- Preschool or day care name
- Ages of the children served
- Location city
- Contact phone number

In addition to being included in the April/May issue of **Scoop!**, this information will also be made available on our website at www.MBayKids.com/schools.asp.

To enhance your listing with additional information and to stand out from the crowd, both in this issue and online, you can purchase a 1.5" wide by 2" high full-color display ad in our April/May **Scoop!** for \$99. This same ad will be inserted next to your listing on MBayKids.com's online preschool & day care page to ensure you'll be noticed by parents *all year long!* Information about this offer is attached.

Space commitment for our Preschool & Day Care section must be made no later than Wednesday, March 17. Contact Kim Georgalos at (831) 595-6943 to reserve your spot!

We hope you'll consider being a part of this great opportunity to let local parents know about what you have to offer. To submit listing information or for questions about this issue, feel free to contact Kim Georgalos at (831) 595-6943 or by e-mail at kim@mbaykids.com.

Sincerely,

Kim Georgalos
MBayKids