



# MBayKids Summer Green Folder

Mail date: Week of May 3, 2010

This May, more families than ever will be receiving an MBayKids Summer Activity Folder JAM-PACKED with information on summer activities, classes and camps for kids.

**DON'T BE LEFT OUT!**

### Consider this. . .

- The "Green Folder" has become the definitive resource for parents looking to find a summer activity for their child.
- For less than the price you'd pay for postage on your own, your summer program information will be put directly into the hands of nearly 2,500 local families with children.

### That's not all! You'll also receive. . .

- **Posting of your flyer on MBayKids.com, attached to your summer activity listing.** Parents will have 24/7 online access to your digital flyer for printing right in their own home!
- **Promotion support in our summer e-mails.** Your information will remain "front and center" with Central Coast families!



Activities,  
Classes &  
Camps for Kids

**Kim Georgalos**  
1172 S. Main St. #326  
Salinas, CA 93901  
(831) 595-6943 or (831) 751-1678  
E-mail: Kim@MBayKids.com

**YOU can be a part of this exciting opportunity!**

**Advertising Deadline: Friday, April 16**

**Insertion Rate: \$525**

Single page flyer or folded brochure.  
Call (831) 595-6943 for cost to insert  
larger mailing pieces and/or catalogs.

**Here's how to sign up:**

1. Call Kim Georgalos (831) 595-6943 to reserve your spot. Space is limited and is available on a first-come, first-serve basis.
2. Sign up by April 2 **with payment** and receive a \$25 discount.
3. Provide MBayKids with 2,500 of your flyers or brochures by Friday, April 16.  
*Note: Please also provide a digital version of your flyer/brochure for web posting.*
4. Sit back and relax. We'll do the rest!

### Printing opportunity for MBayKids folder participants!

Want to participate but don't have a flyer or brochure?

Through our exclusive partnership with Martella Printing, your organization can have four-color, professionally-printed flyers or brochures that reflect the premium quality of your program offerings! Order extras for your needs throughout the year!

#### Your 8.5" x 11" flyers:

Qty	Prices
2500	\$655.00
3000	\$682.00
4000	\$750.00

For other quantities, call for pricing.

#### Pricing includes:

- Full-color printing, two-sides
- High quality recycled gloss paper



Contact Kate or Tracy at  
Martella Printing - (831) 757-3995.  
[www.martellaprinting.com](http://www.martellaprinting.com)

Files must be submitted as .pdf documents.  
Design or file manipulation is not included.  
Price does not include folding. Please inquire  
about rates for additional quantities.

## Martella Printing

SINCE 1930  
324 Lincoln Avenue • Salinas, CA 93901 • (831) 757-3995  
[tracy@martellaprinting.com](mailto:tracy@martellaprinting.com)

